

3 Step Method for Creating Sustainable Behavior change

with Brock Armstrong and Monica Reinagel

1.

2.

3.

4.

5.

٦.

2.

3.

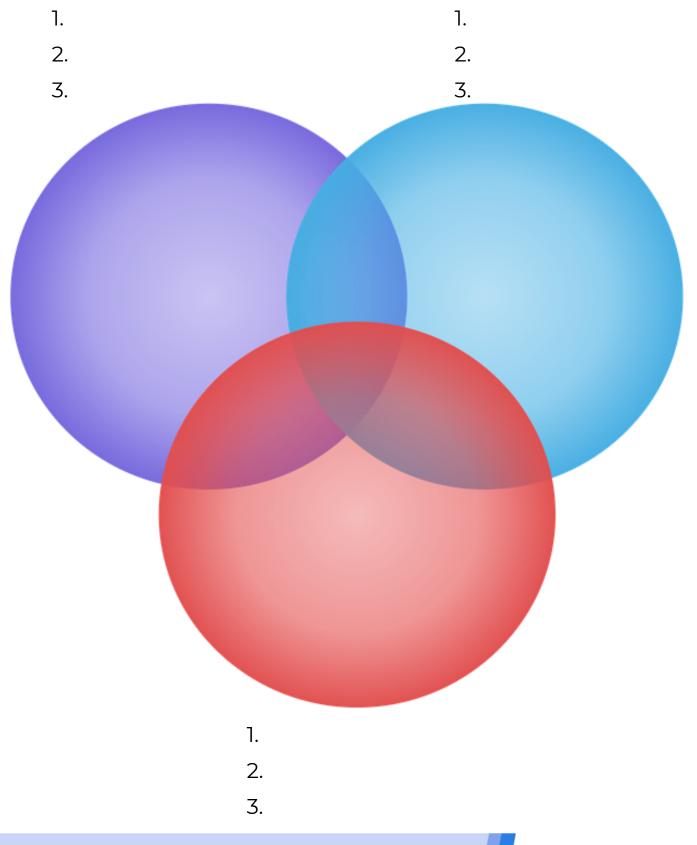
4.

5.

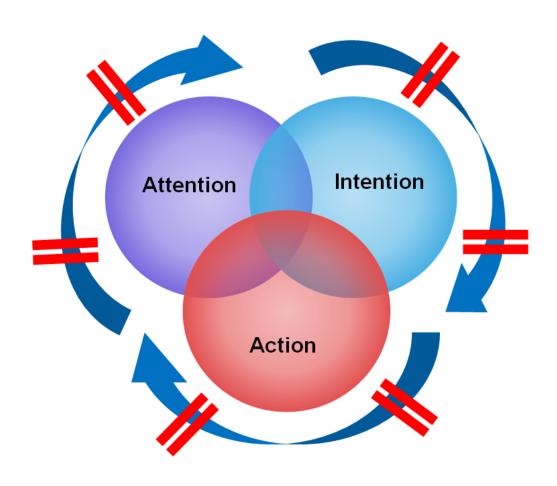
____ x .02 = ____

Notes

The Attention Intention Action Cycle



The 6 Exits



Notes